

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S&M-CM/165/RCVs & TOPUPs/2012-13/ 151      Dated @ Chennai-6      the 08.03.2013.**

Sub: Promotional offer on TOPUP MRP 1100 under GSM services – reg.  
Ref: C.O. approval no.1018 dt. 06.02.2013.

With reference to the C.O. orders under ref., approval of the competent authority is hereby conveyed for the implementation of **Extra Usage Value** on the following Top-up Voucher/C-top-up/Flexi top-up under prepaid GSM services in Tamilnadu LSA (incl. CHTD) for 15 days **from 11.03.2013 to 25.03.2013.**

The details are given below:-

Sl.No.	MRP of Top-up voucher/C-top-up in Rs. (incl. of S.Tax)	Usage value offered with Top-up voucher/C-top-up in Rs.
1	1100	<b>1200</b>

This is for kind information and necessary action please.

(S.BAMA)  
AGM (Marketing-CM)  
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.  
GM(S&M-CM), Chennai Telephones, Chennai for information pl.  
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.  
DGM/DE In charge IN - Trichy & Bangalore - for necessary action please.  
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.  
Heads of SSAs, -- for kind information and necessary action please.  
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.  
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .  
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.  
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.